

	2018 Q3 (Jul – Sep)		2018 Q4 (Oct – Dec)		2019 Q1 (Jan – Mar)	
	Previously Released	Adjusted	Previously Released	Adjusted	Previously Released	Adjusted
Metric: Content Actioned						
Adult Nudity & Sexual Activity	30.9M	31.8M	24.6M	28.7M	19.4M	24.6M
Bullying & Harassment	2.1M	2.0M	2.8M	2.7M	2.6M	2.4M
Child Nudity & Sexual Exploitation	8.8M	9.0M	6.8M	7.2M	5.4M	5.8M
Fake Accounts	<i>Not impacted</i>		<i>Not impacted</i>		<i>Not impacted</i>	
Hate Speech	2.9M	2.9M	3.3M	3.4M	4.0M	4.1M
Regulated Goods: Drugs			0.6M	0.6M	0.9M	0.8M
Regulated Goods: Firearms			0.8M	0.7M	0.7M	0.6M
Spam	1.23B	1.21B	1.75B	2.03B	1.76B	1.76B
Terrorist Propaganda	3.0M	3.1M	4.7M	4.9M	6.4M	6.7M
Violent & Graphic Content	15.3M	15.9M	18.7M	18.9M	33.6M	33.7M
Metric: Proactive Rate						
Adult Nudity & Sexual Activity	99.7%	97.3%	96.2%	98.2%	96.8%	97.9
Bullying & Harassment	14.8%	14.8%	21.0%	20.7%	14.1%	13.9
Child Nudity & Sexual Exploitation	99.1%	99.1%	99.3%	99.3%	99.2%	99.0
Fake Accounts	<i>Not impacted</i>		<i>Not impacted</i>		<i>Not impacted</i>	
Hate Speech	51.5%	52.9%	58.8%	60.7%	65.4%	67.8%
Regulated Goods: Drugs			77.2%	78.6%	83.3%	84.4%
Regulated Goods: Firearms			64.9%	64.7%	69.9%	69.9%
Spam	99.4%	99.7%	99.9%	99.9%	99.9%	99.9%
Terrorist Propaganda	99.4%	99.3%	99.6%	99.6%	99.3%	99.2%
Violent & Graphic Content	96.2%	96.7%	98.4%	98.2%	98.9%	98.9%
Metric: Appealed Content						
Adult Nudity & Sexual Activity					2.1M	3.1M
Bullying & Harassment					495.6K	475.7K
Child Nudity & Sexual Exploitation					20.6K	27.4K
Fake Accounts					<i>Not impacted</i>	
Hate Speech					1.1M	1.1M
Regulated Goods: Drugs					87.4K	79.3K
Regulated Goods: Firearms					80.8K	73.7K
Spam					20.8M	19.9M
Terrorist Propaganda					40.1K	48.6K
Violent & Graphic Content					170.6K	159.2K
Metric: Restored Content						
Adult Nudity & Sexual Activity					1.1K	0.8K
Bullying & Harassment					83.7K	79.6K
Child Nudity & Sexual Exploitation					7.1K	6.0
Fake Accounts					<i>Not impacted</i>	
Hate Speech					0.2M	0.1M
Regulated Goods: Drugs					18.9K	16.6K
Regulated Goods: Firearms					6.9K	6.6K
Spam					44.2M	37.1M
Terrorist Propaganda					182.3K	173.8K
Violent & Graphic Content					69.7K	63.5K