

**Facebook Eye Tracking Synthetic Eye Generation Challenge  
Official Rules**

**NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE IN THIS CONTEST. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

**WINNER MAY BE REQUIRED TO EXECUTE PRIZE ACCEPTANCE DOCUMENTS AND RETURN THEM WITHIN FOURTEEN (14) DAYS FROM DATE OF ISSUANCE OF NOTIFICATION (OR OTHER SPECIFIED TIMEFRAME IN NOTIFICATION) OR PRIZE MAY BE FORFEITED (IN SPONSOR'S SOLE DISCRETION), AS MORE FULLY DETAILED BELOW.**

**INTERNET ACCESS AND A VALID EMAIL ADDRESS ARE REQUIRED TO PARTICIPATE. TRAVEL TO SEOUL, SOUTH KOREA BETWEEN OCTOBER 27, 2019 AND NOVEMBER 2, 2019 IS REQUIRED TO RECEIVE A PRIZE IN THIS CONTEST. IT IS THE ENTRANT'S SOLE RESPONSIBILITY TO COMPLY WITH ALL TRAVEL REQUIREMENTS, WHICH MAY INCLUDE NECESSARY IDENTIFICATION (SUCH AS A PASSPORT) AT THE TIME OF TRAVEL, AND OBTAINING VISAS. SPONSOR WILL COVER TRAVEL EXPENSES, AS DETAILED BELOW.**

**BY ENTERING THIS CONTEST, ENTRANT (DEFINED BELOW) AGREES THAT HIS/HER/ITS MODEL (DEFINED BELOW) WILL BE MADE AVAILABLE TO SPONSOR FOR USE FREE-OF-CHARGE THROUGHOUT THE CONTEST PERIOD AND WINNER VERIFICATION, AS DESCRIBED IN MORE DETAIL BELOW.**

**BY ENTERING THIS CONTEST, EACH ENTRANT AGREES TO THESE OFFICIAL RULES ("TERMS"), WHICH ARE A CONTRACT, SO ENTRANTS SHALL READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE SPONSOR FROM THE ENTRANTS (i.e., A REQUIREMENT THAT THE ENTRANTS DEFEND AND/OR REIMBURSE SPONSOR FROM/FOR CERTAIN LOSSES) AND A LIMITATION OF ENTRANT'S RIGHTS AND REMEDIES. IN ADDITION, THESE TERMS INCLUDE THE RIGHT OF SPONSOR AFFILIATES (e.g. FACEBOOK, INC.) TO CONTACT ENTRANTS DIRECTLY.**

**SPONSOR MAY BE RUNNING MORE THAN ONE PROMOTION DURING THE CONTEST PERIOD, EACH IS INDEPENDENT, AND ENTRY IN ONE DOES NOT AFFECT ANOTHER.**

**OVERVIEW:** The Facebook Eye Tracking Synthetic Eye Generation Challenge ("Contest") is sponsored by Facebook Technologies, LLC ("Sponsor"), a wholly-owned subsidiary of Facebook, Inc. Eligible participants can participate in this Contest as an Individual or a Team (defined below) to create and develop a model that is trained to synthesize images of the eye, conditioned on both a specific semantic segmentation mask and user. ("Model"). Beginning on May 03, 2019 Entrants can request access to a dataset of images and other information (such as the corneal topography, available for 143 participants) for 152 participants recorded with a head-mounted display under infrared illumination at 200 Hz (the "Data Set"). Entrants can use information from the Data Set to develop their Model and submit it between May 03, 2019 and September 15, 2019 ("Submission Period"). Entrants may use the Data Set for this Contest only, and not for any other purpose, and may not share the Data Set with anyone, other than members of their Team, if any. By entering this Contest, each Entrant agrees that the name of Entrant's Model, Entrant's biographical information, and other content provided by Entrant and members of his/her Team may be publicly announced, including, without limitation, online. For purposes of these Terms, the "Contest Period" means May 03, 2019 through September 15, 2019.

**ELIGIBILITY:** For the purposes of this Contest, the "Territory" means any area, country, state, territory, or province where applicable laws do not prohibit participating or receiving a prize in the Contest and excludes China, Kenya, Venezuela, Argentina, Denmark, Greece, Quebec, Cuba, Iran, North Korea, Sudan, Myanmar/Burma, Syria,

Zimbabwe, Iraq, Lebanon, Liberia, Libya, Somalia, Zimbabwe, Belarus, Balkans, and any other area or country designated by the applicable agency that designates trade sanctions.

This Contest is open only to entrants who are:

- (a) natural persons who are, as of the date of entry, (i) a legal resident of a country, state, province or territory within the Territory and (ii) at least eighteen (18) years old and the age of majority in his or her jurisdiction of residence (e.g., country, province, state, territory, district, etc.) (any and each, an “Individual”); or
- (b) an association of not more than ten (10) individuals that does not constitute a legally recognized entity, provided that each natural person comprising such an association is (i) a legal resident of a country, state, or province within the Territory and (ii) at least eighteen (18) years old and the age of majority in his or her jurisdiction of residence (any and each, a “Team”). A Team Entrant may have no fewer than two (2) and no more than ten (10) members.

Where distinction is not necessary, any Individual or Team (including each Team member) that enters or takes steps to participate in this Contest is referred to in these Terms as an “Entrant.”

Employees, officers, directors, members, managers, agents, and representatives of Sponsor or any other entities participating in the design, promotion, marketing, administration, or fulfillment of this Contest, or any of their respective corporate partners, parent companies, divisions, subsidiaries, affiliates, successors in interest, and advertising, promotion, and public relations agencies (collectively, the “Released Parties”) and any family member or member of the same household (whether or not related) of any such persons are not eligible to enter or win a prize in this Contest. For purposes of this Contest, the term “family member” is defined as any spouse, partner, parent, legal guardian, child, sibling, grandparent, grandchild, or in-law.

Entrant (including each member of a Team) must not be under any legal or contractual obligation that would prohibit his/her/its participation in this Contest as described in these Terms. If participating in this Contest would result in a violation by Entrant of any law applicable to it or any agreement to which it is a party, such Entrant is ineligible.

Participation in this Contest constitutes Entrant’s full and unconditional agreement to and acceptance of these Terms and the decisions of Sponsor, which are final and binding in all matters. Any natural person completing any portion of the entry process described in these Terms on behalf of a Team Entrant must be authorized to legally bind that Team. Limit one (1) entry per person, regardless of whether you enter as an Individual or as a member of a Team (i.e., if you enter as an Individual you may not enter as a member of a Team and if you’re a member of a Team, you may not submit an Individual entry). If a Team is entering the Contest, they must appoint and authorize one individual (the “Representative”) to represent, act, and enter, on their behalf. The Representative must meet the eligibility requirements above. By entering on behalf of a Team you represent and warrant that you are the Representative authorized to act on behalf of your Team.

**HOW TO ENTER:** To enter the Contest, eligible Entrants must complete ALL of the following steps:

- 1) Submit the following information to the email address [openedschallenge2019@fb.com](mailto:openedschallenge2019@fb.com) to request access to the Data Set: Name, Job Title, Institution, Contact email, and (if applicable) members of your Team. Upon proper submission and verification of all necessary information, you will be provided access to the Data Set.
- 2) Create an account at <https://evalai.cloudcv.org/> (the “Website”) if you do not have one already.
- 3) Using the data available in the Data Set, design a model that is trained to synthesize an eye image given the semantic mask labeling key eye-regions: pupil, iris, sclera and everything else (referred to as the background).

(4) Generate a JSON file for the results produced by your Model as applied to the Data Set. The scripts to generate JSON files can be found in the `submission_scripts` folder of the Data Set. The script requires result from the model per test image to be saved in `.npy` format in `uint8` format. Make a text file with each line containing the fullpath of the result `.npy` files. An example of the required text file is provided in the `submissions_scripts` folder and is named `pred_npy_list.txt`. Run the command:

```
python create_json_regen.py --list-file <LIST FILE> --submission-json <SUBMISSION JSON>
```

5) Login to your Website account and upload your JSON file to the Contest portal. Note: make sure to choose the correct Contest portal, as there may be more than one portal available.

Entrants may choose to submit results for multiple versions of their Model. However, submissions are limited to one (1) per day and fifty (50) total during the Contest Period. Your Model with the highest score will be considered your submission for your Entry (as defined below). If comparisons to baselines from third parties (which have not been evaluated on the Website) are desired, Entrants can contact Sponsor to schedule a discussion at [openedschallenge2019@fb.com](mailto:openedschallenge2019@fb.com). The Model and related content and information submitted through the Website in accordance with these Terms and instructions of Sponsor, and all materials actually received by Sponsor, are referred to in these terms as an “Entry”. An Entrant’s Model, and any other text, video, images, code, software, or other content that an Entrant submits to Sponsor as part of this Contest is referred to collectively as the Entrant’s “Entrant Content”. All Entrant Content submitted in this Contest must comply fully with the “Entry Requirements” section below.

Entries must be submitted and received by Sponsor during the Submission Period in strict accordance with these Terms. The Website’s clock will be the official timekeeper for this Contest. For purposes of this Contest, only complete Entries that are actually received by Sponsor through the Website and during the Submission Period will be considered. Other proof of submitting or attempting to submit an Entry (such as, without limitation, a printed, saved or copied automated receipt confirming entry, a “Thanks for submitting” screen or message) does not constitute proof of actual receipt of the Entry for purposes of this Contest. Those who do not abide by these Terms and the instructions of Sponsor and its representatives and provide all required Entrant Content may, in Sponsor’s discretion, be disqualified. Entries (or participation that does not qualify as an “Entry”) that are incomplete, lost, late, misdirected, mutilated, fraudulent, illegitimate, incomprehensible, garbled, or generated by a macro, bot, or other automated means will not be accepted and will be void. Entries or participation made on behalf of an Entrant by a third party not affiliated or associated with that Entrant (as determined by Sponsor in its sole discretion) or originating through any commercial promotion subscription, notification, or entering services will be declared invalid and disqualified for this Contest. No Released Party will have any responsibility or liability for any dispute regarding any Entrant, including the identity of any Individual Entrant, the composition or members of a Team Entrant, or the distribution of any prize won among members of a Team Entrant. In the event that any dispute regarding an Entry or Entrant (including those regarding the identity or members of an Entrant Team or any Entrant’s rights in a Model) cannot be resolved to Sponsor’s satisfaction, the Entry will be deemed ineligible and the Entrant disqualified. ENTRIES AND PARTICIPATION MAY NOT BE ACKNOWLEDGED, WILL NOT BE RETURNED AND, IN FACT, MAY BE DESTROYED. KEEP A COPY OR THE ORIGINAL OF EACH ELEMENT OF THE ENTRY. ANY ENTRY THAT DOES NOT CONFORM TO THE REQUIREMENTS IN THESE TERMS MAY, IN SPONSOR’S DISCRETION, BE DEEMED INELIGIBLE.

**ENTRY REQUIREMENTS:** In addition to the instructions listed above, Entrant Content must meet all of the following requirements, as determined by Sponsor in its sole discretion, or the associated Entry may be disqualified:

Each Entrant must also at all times comply with all terms and policies applicable to his/her/its use of the applicable platform, including, without limitation, Facebook’s Statement of Rights and Responsibilities (<https://www.facebook.com/legal/terms>) and DrobBox’s Terms of Service (<https://www.dropbox.com/privacy#terms>). (Entrants need to use Dropbox to retrieve the Data Set).

**Public Distribution:** The Entrant may make the Model available to the public via a website or online store, but is not required to do so. See comments for the case where we are asking entrants to submit model as well

**Intellectual Property:** All aspects of the Entrant Content must be solely owned by, or licensed to, the Entrant or in the public domain. All third-party content not owned by or licensed to the Entrant is prohibited, unless such content is in the public domain. Sponsor may request written proof of ownership of or adequate license to Entrant of any Entrant Content. Failure to timely provide adequate proof of ownership or sufficient license rights in any content included in the Entrant Content (as determined by Sponsor in its sole discretion) may result in the Entrant being disqualified and related Entry deemed void.

**Financial or Preferential Support:** A Model must not have been developed, or derived from a model developed, with financial or preferential support from the Sponsor. Such applications include, but are not limited to, those that received funding or investment for their development, were developed under contract, or received a commercial license, from the Sponsor any time prior to the end of Contest Period. The Sponsor, at its sole discretion, may disqualify an Entry, if awarding a prize to the Entry would create a real or apparent conflict of interest.

**Video:** Entrants are *not required* to submit a demonstration video. If the Entrant chooses to submit a video, the video portion of the entry:

- should be less than approximately two (2) minutes long;
- should include footage that clearly explains the Model's features and functionality through a comprehensive demonstration;
- must be uploaded to and publicly visible on a video-sharing website and a link to the video must be provided to Sponsor; and
- should not include third party trademarks, copyrighted music, or other material unless the Entrant has permission to use such material.

**Language:** All Entrant Content must be in English or, if not in English, the Entrant must provide an accurate English translation and promptly respond to questions or requests for clarification from Sponsor within the timeframe requested, if any. If any part of an Entrant's Entrant Content depicts, identifies, or includes any person that is not Entrant him- or herself or, for a Team Entrant, a member of the Team, Entrant must have all permissions and rights from the individual depicted, identified, or included (and, if such individual is a minor, his/her parent or legal guardian) and Entrant agrees to provide Sponsor with written confirmation of those permissions and rights upon request.

**Other Requirements/Restrictions:** Entrant Content must not create or imply any association between Sponsor and any individual or entity or his, her, its or their products or services, including the Entrant. Entrant Content must not contain any recognizable third-party trademarks (including logos), trade dress, or other brand elements unless the Entrant has permission from the rights owner to use such material. Entrant Content must not infringe, misappropriate, or violate any rights of any third party including, without limitation, copyright (including moral rights), trademark, patent, trade secret, or rights of privacy or publicity. Entrant Content must not include information or content that is false, fraudulent, deceptive, misleading, defamatory, libelous (including trade libel), disparaging, harassing, threatening, profane, obscene, pornographic or otherwise adult-oriented, hateful, indecent, inappropriate, or injurious to any Released Party or any other party. Entrant Content must not contain or describe any harmful or illegal activity or content or in any way violate any federal, state, or local laws, rules, or regulations. Entrant Content must be suitable for presentation in a public forum. Entrant agrees that his, her, or their participation in the Contest and agreement to these Terms and any Released Party's reproduction, display, and use of the Entrant Content in accordance with these Terms will not violate any agreement to which Entrant is a signatory or party. Entrant agrees to indemnify the Released Parties against any and all claims from any third party for any use or reuse

by any Released Party of the Entrant Content authorized under these Terms. Sponsor reserves the right in its sole discretion to disqualify from the Contest any Entrant whose Entry (in its sole discretion) refers, depicts, or in any way reflects negatively upon a Released Party, the Contest, or any other person or entity or does not comply with these Terms, including any of the above Entry requirements.

**WINNER SELECTION/NOTIFICATION:** Eligible Entries will be scored through automated software on the Website using the root-mean-squared-error performance metric.

Scores will be computed using test images from which the corresponding semantic masks are derived. The ground truth test images will remain hidden from the Entrants and will be used to score Model performance through the Website per the Criteria.

Up to three (3) eligible Models with the highest scores according to the Criteria amongst all eligible Models received will be deemed “Winners” subject to verification and compliance with any and all of Sponsor’s requirements. Each Entrant acknowledges that other Entrants may have ideas and concepts contained in their Entry that may have familiarities or similarities to his/her/their Entry (including, without limitation, a similar model), and that he/she/it will not be entitled to any compensation or right to negotiate with the Released Parties because of these familiarities or similarities.

**Verification:** Sponsor will require the three (3) Winners to submit their Model to Sponsor for testing and verification of the reported number of Model parameters. The Entrant must make the Model available free of charge and without any restriction, for such testing, evaluation and use by Sponsor from the time of entry throughout the Contest Period and until all winners are verified. If the Model includes software that runs on proprietary or third party hardware that is not widely available to the public, including software running on desktop computers, Sponsor reserves the right, in its sole discretion, to require the Entrant to provide physical access to the Model hardware upon request.

Once verified, the eligible Entries with the three (3) highest scores will win the prizes described below. In the event of a tie, the Model with the lower complexity as measured by model size will win. If there is still a tie, Sponsor will form a committee of judges to vote on the Winner using criteria in its sole discretion. Winners will be determined as specifically described, and not using any random drawing or method incorporating chance. Sponsor or its designee will attempt to notify the potential winners on September 30, 2019 via the email submitted through the Website. Sponsor may also publicly post the results (as determined by Sponsor in its sole discretion). Each potential individual Winner, all natural people who are members of a winning Team (as determined and requested in Sponsor’s sole discretion) may be required to complete, execute, have notarized (if applicable), and return an Affidavit/Declaration of Eligibility and Liability/Publicity Release (unless prohibited by law), tax documents, and related prize-acceptance documents (collectively, “Winner Documents”) within the time frame specified and in the form provided by Sponsor, without revision, or prize may be forfeited. If any individual Entrant, individual member of a Team, or Representative refuses to comply with the foregoing requirements and other requirements of Sponsor, his/her/their Entry may be disqualified at any time in Sponsor’s sole discretion with no liability or responsibility to the respective Entrant or any individual within that Entrant, even if other Team members have complied with the requirements. The Winner Documents must be received by Sponsor from the potential winner within fourteen (14) days of Sponsor sending the documents to the potential winner(s) (or other time frame as stated in the Winner Documents) or prize may be forfeited and an alternate winner selected. If any notification or other Contest-related communication is returned as undeliverable, or if a selected potential winner cannot be reached or does not respond as instructed after Sponsor has attempted to notify that potential winner, that selected Winner may be disqualified and an alternate winner may be determined (time permitting and in Sponsor’s sole discretion). Sponsor reserves the right to modify the notification procedures in connection with the selection of any alternate potential winner, if any. The prize claim and Winner Documents are subject to verification by Sponsor. All prizes legitimately claimed will be awarded. Sponsor will not be obligated to pursue more than three (3) alternates (time permitting) for the prize for any reason.

Prizes will be payable to the Entrant, if an individual or to the Entrant's Representative, if a Team. It will be the responsibility of the winning Entrant's Representative to allocate the prize among their Team's participating members, as the Representative deems appropriate without involvement of Sponsor. Prizes are payable via any means of the Sponsor's choosing, whether electronic or not, and are payable only after receipt of the Winner Documents and any other required forms. A winning Entrant may be required to provide a mailing address, bank information, and/or create an account with an electronic payment provider of the Sponsor's choosing in order to receive payment. To the fullest extent allowable under applicable law, all taxes (including, without limitation, national, federal, state, provincial, territorial, prefectural, and/or local taxes), as well as any expenses arising from acceptance or use of the prize and not specified in these Terms as being provided as part of the prize, are the sole responsibility of the Winner.

Winners may be required to provide certain information to facilitate receipt of the prize, including completing and submitting any tax or other forms necessary for compliance with applicable withholding and reporting requirements. United States residents are required to provide a completed form W-9 and residents of other countries are required to provide a completed W-8BEN form. Winners are also responsible for complying with foreign exchange and banking regulations in their respective jurisdictions and reporting the receipt of the prize to relevant government departments/agencies, if necessary. Sponsor reserves the right to withhold a portion of the prize amount to comply with the tax laws of the United States or those of a Winner's jurisdiction.

First place Winners will be **required** to write a paper describing their Model and its functionality to present at the International Conference on Computer Vision ("ICCV") held in Seoul, South Korea October 27, 2019 – November 2, 2019 ("Paper"). Papers must be written in English and sent in PDF format. Each Paper must be no longer than four (4) pages, excluding references. Winners are responsible for complying with the ICCV submission guidelines for instructions regarding formatting, templates, and policies. The submissions may be published in ICCV Workshop proceedings. First place Winners will then be **required** to present their Paper in-person at the ICCV Workshop, which requires travel, as further described below.

**PRIZES AND QUANTITY:** The first-place winning Entry will receive \$5,000 USD plus travel for one (1) person (either an Individual Entrant or the Representative of the winning Team) to attend and present their Model at Facebook's ICCV Workshop (collectively the "Trip"). Total ARV of First Place Prize is \$8,000 USD.

The second-place winning Entry will receive \$3,000 USD.

The third-place winning Entry will receive \$2,000 USD.

**Total ARV of all prizes in this Contest: \$13,000 USD**

Any funds or things of value provided by Sponsor in connection with this Contest shall be used only in accordance with applicable laws and shall not be used in any way, directly or indirectly, to facilitate any act that would constitute bribery or an illegal kickback, an illegal campaign contribution, or would otherwise violate any applicable anti-corruption or political activities law.

**The first-place Trip consists solely of the following for use only by Winner, either an Individual Entrant or the Representative of the winning Team:** (1) one round-trip, economy-class airfare ticket from a Sponsor-selected airport near the Winner's residence to a Sponsor-selected airport in or near Seoul, South Korea; accommodations (one (1) room based on single occupancy) for two (2) nights at a Sponsor-selected hotel in Seoul, South Korea; ground transportation between the airport and hotel on arrival and departure, admission to the full-day ICCV-2019 Facebook workshop on October 27, October 28, or November 2, 2019 and meals the day of the Workshop.

**For the first-place Trip Winner, the following applies:** Only one (1) person may travel to Seoul, South Korea. If the winning is an Individual, (s)he will travel. If the Winner is a Team, the Representative of that Team will

travel. Actual retail value of the Trip portion of the prize may vary depending on location of the Winner's residence, market conditions, changes in value of components (e.g., air transportation and hotel rates) and other reasons. The Released Parties are not responsible for, and Winner will not receive, the difference between the actual value of the prize at the time of award and the stated ARV in these Terms or in any Contest-related correspondence or materials. **The Winner must travel from a Sponsor-selected airport near the Winner's residence within the Territory on Sponsor-selected dates or the prize may be forfeited and an alternate Winner named. Failure to complete the Trip does not relieve the Winner of their tax obligations associated with winning the Trip.** Specific travel arrangements not specified in these Terms will be made and determined in Sponsor's sole discretion. All tickets are subject to the terms and conditions specified thereon. Travel must originate from and end at the same airport. It is the Winner's sole responsibility to comply with all travel requirements, which may include, without limitation, presenting a valid passport, visa and/or other necessary identification (including photograph) at the time of travel. Flight schedules are subject to change without notice. Winner may be required to provide a credit card at time of hotel check-in to cover hotel incidentals. **WINNER AGREES THAT THE RELEASED PARTIES ARE NOT RESPONSIBLE IN ANY WAY FOR ANY ADDITIONAL EXPENSES, OMISSIONS, DELAYS, OR RE-ROUTING RESULTING FROM ANY ACTS OF ANY GOVERNMENT OR AUTHORITY.** Sponsor is not responsible for a potential winner's inability to accept or use the prize for any reason. All travel arrangements must be made through Sponsor or its designee. The Released Parties are not responsible for any act or omissions whatsoever by the air carriers, hotels, venue operators, transportation companies, benefit providers or any other persons providing any Trip-related services or accommodations. The Released Parties are not liable for any missed events, opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. No refund or compensation will be made in the event of the cancellation or delay of any transportation or other benefit element except at the sole and absolute discretion of the Released Parties. Trip recipient is responsible for obtaining travel insurance (and all other forms of insurance) at his/her option and hereby acknowledges that the Released Parties have not and will not obtain or provide travel insurance or any other form of insurance. Lost, stolen or damaged airline tickets, travel vouchers or certificates will not be replaced or exchanged. Any taxes (federal, state, provincial/territorial, and local) and all expenses not specifically mentioned herein, are not included as part of any Trip benefits, and are solely the Trip recipient's responsibility, including, but not limited to: hotel taxes, additional ground transportation at the Trip recipient's destination(s), carrier fees, government charges, room service, bag check fees, parking fees, laundry service, food, beverages, merchandise, souvenirs, telephone calls, tips, gratuities and service charges. Transportation carrier and hotel policies and regulations apply. Travel and lodging are subject to availability.

Sponsor is not responsible for any inability or unwillingness of any winning Entrant to accept or use the prize (or portion thereof) for any reason. Any prize elements delivered by mail will only be mailed to the winning Entrant's address within the Territory. Prize details not specifically stated in these Terms, will be determined in Sponsor's sole discretion. Sponsor is not responsible for and will not replace any lost, mutilated or stolen prize or prize element or any prize that is undeliverable or does not reach a Winner because of incorrect or changed contact information. If a Winner does not accept or use the entire prize for any reason, the unaccepted or unused part of the prize will be forfeited and Sponsor will have no further obligation with respect to that prize or portion of the prize. No transfers, prize substitutions, or cash redemptions will be made, except at Sponsor's sole discretion. Prizes may not be transferred (a) to any individual, entity, or country prohibited by any applicable U.S. or non-U.S. export controls and trade sanctions; (b) to anyone on U.S. or non-U.S. government restricted parties lists; or (c) for any purpose prohibited by applicable export controls and trade sanctions, including nuclear, chemical or biological weapons, or missile technology applications without the required government authorizations. You acknowledge that Sponsor is subject to U.S. economic restrictions and trade sanctions. As such, Sponsor reserves the right to deny distribution of any prize when required by applicable law. Sponsor reserves the right to substitute any stated prize or any component thereof with another prize or component of equal or greater value for any reason. Sponsor has no obligation to award more than the stated prizes. Sponsor, in its sole discretion, may elect to award additional prizes to selected Entrants, provided that Sponsor will at no point have any obligation to do so. Entrants waive the right to assert as a cost of winning the prize, any and all costs of verification and redemption and any liability and publicity that might arise from claiming or seeking to claim said prize.

**LICENSE:** By entering, except where prohibited by law, each Entrant grants to the Released Parties (and their agents, successors, and assigns) the irrevocable, transferable, sublicensable, absolute right and permission to use, edit, modify, copy, reproduce, and distribute the Model and any other Entrant Content that comprises the Entrant's Entry in perpetuity and in any medium (including online and in digital media) in any language, throughout the world, for the purposes of evaluating Entries, administering this Contest, and for any marketing or promotional purposes, without further review, notice, approval, consideration, or compensation beyond the opportunity to win a prize in this Contest. In no way limiting the foregoing, Winners understand and agree that their presentation at the Workshop may be videotaped and/or livestreamed and they must agree to such as a condition of participating in this Contest. Each Entrant further grants to the Released Parties (and their agents, successors, and assigns) a non-exclusive, irrevocable, worldwide, transferable and sublicensable right and license to use his, her, or their (and his/her/their Mode's) trade names and trademarks (including logos) in connection with this Contest.

Each Entrant hereby acknowledges and agrees that the relationship between the Entrant and each of the Released Parties is not a confidential, fiduciary, or other special relationship, and that the Entrant's decision to submit his/her/their Entry for purposes of the Contest does not place any of the Released Parties in a position that is any different from the position held by members of the general public with regard to elements of the Entry (including, without limitation, the Model), other than as set forth in these Terms. Each Entrant understands and acknowledges that the Released Parties have wide access to ideas, text, images, code, applications, software, and other creative materials. Each Entrant also acknowledges that many ideas for applications and online services may be competitive with, similar to, or identical to his/her/their Model and/or each other in idea, function, components, format, or other respects. Each Entrant acknowledges and agrees that such Entrant will not be entitled to any compensation as a result of any Released Party's use of any such similar or identical material that has or may come to such Released Party from other sources. Each Entrant acknowledges and agrees that Sponsor does not now and will not have in the future any duty or liability (direct or indirect; vicarious, contributory, or otherwise) with respect to the infringement or protection of the Entrant's patent, copyright or other proprietary rights in and to his/her/their Entry, including the Model contained or described therein. Each Entrant waives and releases the Released Parties from any and all claims that Entrant may now or hereafter have in any jurisdiction based on "moral rights" or "droit moral" or unfair competition with respect to the Released Parties' exploitation of any Entrant Content without further notification or compensation to Entrant of any kind, and agrees not to instigate, support, maintain, or authorize any action, claim, or lawsuit against the Released Parties, each of their licensees, or any other person in connection with this Contest, on the grounds that any use of any Entrant Content or element thereof (including the Model) or derivative works therefrom in accordance with this license infringes or violates any of Entrant's rights therein. In no way limiting the foregoing, each Entrant acknowledges that, with respect to any claim by Entrant relating to or arising out of a Released Party's actual or alleged exploitation or use of any Entry or other material submitted in connection with the Contest, the damage, if any, thereby caused to the applicable Entrant will not be irreparable or otherwise sufficient to entitle such Entrant to seek injunctive or other equitable relief or in any way enjoin the distribution, exhibition, or other exploitation of any Released Party process, application, service or other property, and Entrant's rights and remedies in any such event are strictly limited to the right to recover damages, if any, in an action at law.

**LIMITATION OF LIABILITY & DISCLAIMER OF WARRANTIES:** NOTHING IN THESE TERMS LIMITS, EXCLUDES, OR MODIFIES OR PURPORTS TO LIMIT, EXCLUDE, OR MODIFY ANY STATUTORY CONSUMER GUARANTEE OR ANY IMPLIED CONDITION OR WARRANTY, THE EXCLUSION OF WHICH FROM THESE TERMS WOULD CONTRAVENE ANY STATUTE OR CAUSE ANY PART OF THESE TERMS TO BE VOID ("NON-EXCLUDABLE GUARANTEES"). SUBJECT TO THE LIMITATIONS IN THE PRECEDING SENTENCE AND TO THE MAXIMUM EXTENT PERMITTED BY ANY MANDATORY PROVISIONS OF APPLICABLE LAW, THE RELEASED PARTIES EXCLUDE FROM THESE TERMS ALL CONDITIONS, WARRANTIES, AND TERMS IMPLIED BY STATUTE, GENERAL LAW, OR CUSTOM, EXCEPT FOR LIABILITY IN RELATION TO A NON-EXCLUDABLE GUARANTEE. SUBJECT TO ANY NON-EXCLUDABLE GUARANTEES, EACH ENTRANT AGREES TO RELEASE, HOLD



HARMLESS, AND INDEMNIFY (I.E., DEFEND AND/OR REIMBURSE) THE RELEASED PARTIES FROM ANY LIABILITY WHATSOEVER FOR INJURIES OR DAMAGES OF ANY KIND SUSTAINED IN CONNECTION WITH THE USE, ACCEPTANCE, POSSESSION, MISUSE, OR AWARDING OF A PRIZE OR WHILE PREPARING FOR, PARTICIPATING IN, AND/OR TRAVELING TO OR FROM ANY CONTEST- OR PRIZE-RELATED ACTIVITY, INCLUDING, WITHOUT LIMITATION, ANY INJURY, DAMAGE, DEATH, LOSS, OR ACCIDENT TO PERSON OR PROPERTY (HOWEVER (BUT ONLY IF REQUIRED BY LAW IN YOUR JURISDICTION), THIS RELEASE, HOLD HARMLESS, AND INDEMNIFICATION COMMITMENT DOES NOT APPLY TO CASES OF BODILY INJURY OR LOSS OF LIFE OR TO THE EXTENT THAT ANY DEATH OR PERSONAL INJURY IS CAUSED BY THE NEGLIGENCE OF SPONSOR OR OTHER THIRD PARTY, WHERE LIABILITY TO THE INJURED PARTY CANNOT BE EXCLUDED BY LAW). FURTHER, ENTRANT AGREES THAT THE RELEASED PARTIES ARE NOT RESPONSIBLE IN ANY WAY FOR ANY ADDITIONAL EXPENSES, OMISSIONS, DELAYS, OR RE-ROUTING RESULTING FROM ANY ACTS OF ANY GOVERNMENT OR AUTHORITY. EACH WINNER AGREES THAT THE PRIZE IS PROVIDED AS-IS WITHOUT ANY WARRANTY, REPRESENTATION, OR GUARANTEE (EXPRESS OR IMPLIED, IN FACT OR IN LAW), WHETHER NOW KNOWN OR HEREINAFTER ENACTED, RELATIVE TO THE USE OR ENJOYMENT OF THE PRIZE, BEYOND ANY NON-EXCLUDABLE GUARANTEES.

**ADDITIONAL DISCLAIMERS:** The Released Parties are not responsible and/or liable for any of the following, whether caused by a Released Party, the Entrant (or a member of any Entrant Team), or by human error (except to the extent that any of the following occur for reasons within Sponsor's reasonable control, if applicable law in your jurisdiction of residence dictates that liability to the injured party in such a case cannot be excluded by law): Entries made by illegitimate means (such as, without limitation, by an automated computer program); any lost, late, postage-due, incomplete, illegible, incomprehensible, mutilated, or misdirected vote, email, mail, or Contest-related correspondence or materials; any error, omission, interruption, defect, or delay in transmission or communication; viruses or technical or mechanical malfunctions; interrupted or unavailable telephonic, cellular, cable, or satellite systems; errors, typos or misprints in these Terms, in any Contest-related advertisements, or other materials; failures of electronic equipment, computer hardware, or software; lost or unavailable network connections or any failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications; technical or human error which may occur in the administration of the Contest or the processing of Entries; or any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Contest or receipt or use of any prize. Released Parties are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or for insufficient space in a person's email account or voicemail inbox to receive email or voice messages. Released Parties are not responsible, and may disqualify an Entrant, if any contact information provided by the Entrant does not work or is changed without giving prior written notice to Sponsor. Without limiting any other provision in these Terms, the Released Parties are not responsible or liable to any Entrant or Winner (or any person claiming through such Entrant or Winner) for failure to supply a prize or any part thereof in the event that any of the Contest activities or Released Parties' operations or activities are affected by any cause or event beyond the sole and reasonable control of the applicable Released Party (as determined by Sponsor in its sole discretion), including, without limitation, by reason of any acts of God, equipment failure, threatened or actual terrorist acts, air raid, act of public enemy, war (declared or undeclared), civil disturbance, insurrection, riot, epidemic, fire, explosion, earthquake, flood, hurricane, unusually severe weather, blackout, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slowdown, any law, rule, regulation, action, order, or request adopted, taken, or made by any governmental or quasi-governmental entity (whether or not such governmental act proves to be invalid), or any other cause, whether or not specifically mentioned above.

**GENERAL RULES:** By entering this Contest (except where prohibited by law), each natural person agreeing to these Terms as part of an Entry (as an Entrant or on behalf of an Entrant Team) grants the Released Parties the irrevocable, sublicensable, free-of-charge, absolute right and permission to use, publish, post or display his or her name, photograph, likeness, voice, biographical information, any quotes attributable to him or her, and any other indicia of persona (regardless of whether altered, changed, modified, edited, used alone, or used with other material

in the Released Parties' sole discretion) for advertising, trade, promotional and publicity purposes without further obligation or compensation of any kind to him or her, anywhere worldwide, in any medium now known or hereafter discovered or devised (including, without limitation, on the Internet) without any limitation of time and without notice, review or approval, and each such person releases all Released Parties from any and all liability related to such authorized uses. Nothing contained in these Terms obligates Sponsor to make use of any of the rights granted herein and each natural person granting publicity rights under this provision waives any right to inspect or approve any such use.

Sponsor will collect and process Entrants' personal information and it (as well as all Entrant Content) will be shared with Sponsor's agents and affiliates to conduct the Contest. In addition, such agents and affiliates may use such personal information to contact Entrant directly, for any reason. Entrants' names and other personal details from their entry to the Contest will be collected and stored by Sponsor and its affiliates and held in accordance with the applicable privacy policy in place from time to time (see <https://www.facebook.com/policy.php>).

Sponsor's decisions will be final in all matters relating to this Contest, including interpretation of these Terms, determination of the Winners, and awarding of the prizes. All Entrants, as a condition of entry, agree to be bound by these Terms and the decisions of Sponsor. Failure to comply with these Terms may result in disqualification from the Contest. Entrants further agree to not damage or cause interruption of the Contest and/or prevent others from participating in the Contest. Sponsor reserves the right to restrict or void participation from any Facebook account, IP address, email address or domain, or device if any suspicious Entry and/or participation is detected. Sponsor reserves the right, in its sole discretion, to void Entries or other participation by any person or entity who Sponsor believes has attempted to tamper with or impair the administration, security, fairness or proper play of this Contest. In the event there is an alleged or actual ambiguity, discrepancy or inconsistency between disclosures or other statements contained in any Contest-related materials and these Terms (including any alleged discrepancy or inconsistency within these Terms), it will be resolved by Sponsor in its sole discretion. Entrants waive any right to claim ambiguity in the Contest or these Terms. If Sponsor determines (at any time and in its sole discretion) that any Winner or potential winner is disqualified, ineligible, in violation of these Terms, or engaging in behavior that Sponsor deems obnoxious, inappropriate, threatening, illegal or that is intended to annoy, abuse, or harass any other person or entity, Sponsor reserves the right to disqualify such Winner or potential winner, even if the disqualified Winner or potential winner may have been notified or displayed or announced anywhere. Sponsor's failure to or decision not to enforce any provision in these Terms will not constitute a waiver of that or any other provision. The invalidity or unenforceability of any provision of these Terms will not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Terms will otherwise remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. If the Contest is not capable of running as planned for any reason, Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Contest and award the prize based on eligible Entries received prior to cancellation, modification, or suspension, if any, or as otherwise deemed fair and appropriate by Sponsor. If any person supplies false information, participates or submits Entries by fraudulent means, or is otherwise determined to be in violation of these Terms in an attempt to obtain a prize, Sponsor may disqualify that person (and any Entrant on the behalf of which such person participated in the Contest) and seek damages from him or her and that person may be prosecuted to the full extent of the law. If any dispute regarding an Entry cannot be resolved to Sponsor's satisfaction, such Entry will be deemed ineligible. CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE OR WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST VIOLATES CRIMINAL AND CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR MAY DISQUALIFY ANY ENTRANT MAKING SUCH ATTEMPT AND MAY SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW.

**DISPUTES/GOVERNING LAW:** Except where prohibited by law, any and all disputes, claims, and causes of action between an Entrant and any Released Party arising out of or connected with this Contest, the determination of any Winner, or any prize awarded must be resolved individually, without resort to any form of class action. Further, in any such dispute, under no circumstances will an Entrant be permitted or entitled to obtain awards for,

and hereby waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than the Entrant's actual out-of-pocket expenses (if any), not to exceed ten dollars (\$10 USD), and each Entrant further waives all rights to have damages multiplied or increased.

This Contest and any dispute arising under or related thereto (whether for breach of contract, tortious conduct, or otherwise) will be governed by the internal laws of the State of California, USA, without giving effect to its conflicts of law or choice of law principles or rules that would cause the application of the laws of any jurisdiction. Any legal actions, suits or proceedings related to this Contest (whether for breach of contract, tortious conduct, or otherwise) will be brought exclusively in the state or federal courts located in or having jurisdiction over San Mateo County, California, US, and each Entrant accepts and submits to the personal jurisdiction of those courts with respect to any legal actions, suits or proceedings arising out of or related to this Contest.

**RULES/WHO WON?:** A copy of these Terms is available by sending an email with the subject line "Facebook Eye Tracking Synthetic Eye Generation Challenge - Terms" to [openedschallenge2019@fb.com](mailto:openedschallenge2019@fb.com). During the Contest Period, the Terms will also be available by visiting <https://research.fb.com/programs/openeds-challenge> Information about who won is available by sending an email with the subject line "Facebook Eye Tracking Synthetic Eye Generation Challenge - Who Won?" to [openedschallenge2019@fb.com](mailto:openedschallenge2019@fb.com). Rules requests must be received no later than the end of the Contest Period. Requests for winner information must be received no later than three (3) months after the end of the Contest Period.

**SPONSOR:** Facebook Technologies, Inc., a wholly-owned subsidiary of Facebook, Inc. 1601 Willow Rd. Menlo Park CA 94025 USA.